



HELLO!



Austin Pray
x2 CEO //Marketing



Weezle (Websites SEO) & IFBlank (Content & Ads)
Two of the best Marketing Agencies around



Austin@Weezle.com



I can **Profit** your site in literally **3 Steps...**



LEARN BONUS



HOW?

Bonus + 3 Steps

+ BONUS



LEARN

Marketing Course to learn marketing for yourself + a custom software to use! Don't be stuck on read, know what's going on.

PLAN

Planning your website conversions, traffic growth and content campaigns need to be as educated as possible to trends, keywords, etc. We can do this better than anyone else because we talk 'robot' AND 'human'.

ACTION

Another way we are better than our competition is that we don't just tell you what to do... we do it for you! We take the plan into action. Everyone has ideas, but only 5% put them into action. We are the 5% and have been for over 10+ years now, with a proven track record. (See Below)



REPORT

Since online is changing daily, we have to manage and update daily. Our action plan is set on guidelines that Google, Search Engines, etc. decide, meaning we can only listen and implement. That being said, it's not always 100% going to be shown. We have to update & try again. Not to mention we have the expertise to please humans to convert your traffic as effectively as possible!



LEARN

Bonus : When you work with Me...

SEO Academy

Complete your journey from SEO beginner to SEO pro with our easy-to-follow online courses.

Get Started



You get access to the best **FREE** Academy
Cause what in the hell is **SEO** Anyway?

The Academy

01

HOW GOOGLE WORKS

Learn how Google works before you start deep diving into SEO and optimising your website



How Google Works

In this course we're going to back to the basics; understanding how Google works. In this course you'll learn how Googlebot works, the difference between indexing and crawling, how to ensure your content is found by Google and more.

7 Modules

02

SEO FUNDAMENTALS

Learn the basic building blocks of SEO and how important these are when it comes to ranking



SEO Fundamentals

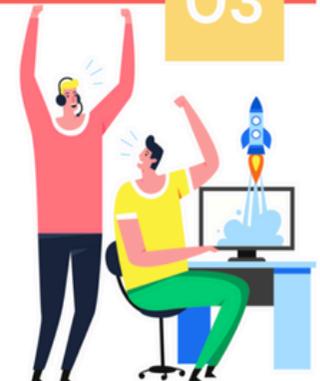
To conquer SEO you must understand the fundamental elements of onsite, technical, offsite and local. Once you've mastered the fundamentals we will then show you how to maximise them on your website to improve your rankings.

6 Modules

03

THE SEO STRATEGY

Learn how to build a detailed SEO strategy for your website



The SEO Strategy

The importance of a well-built SEO strategy can't be underestimated; unless you know what you want to achieve you won't know what SEO changes to make. In this course you'll learn how to build the right strategy for your website.

11 Modules

04

BACKLINKS

A guide on how to include backlink building and auditing into your ongoing SEO strategy work



Backlinks

Learn what backlinks are, why they're so important for your SEO performance, and how to incorporate backlink strategies into your ongoing SEO work. From cleaning up harmful backlinks to building new authoritative links, we cover what you need to know.

10 Modules

05

LOCAL SEO

A guide on how to get your local business more visibility in local search engine search results



Local SEO

Learn what local SEO is, why it's so important for your local business SEO performance, and how to apply strategies into your ongoing local SEO work. From Google Business Profile to local backlinking strategies, we cover what you need to know.

4 Modules

06

REPORTING & ANALYTICS

A guide on how to use reporting & analytics functionality to get actionable insights from SEO data



Reporting & Analytics

Learn what reporting & analytics are, why it's so important for your SEO strategy, and how to apply insights into your ongoing SEO strategies. From Key Performance Indicators to the Backlink Builder, we cover what you need to know.

2 Modules

PLAN

Step 1 : Access to Planning Software :
www.WeezleSearch.com



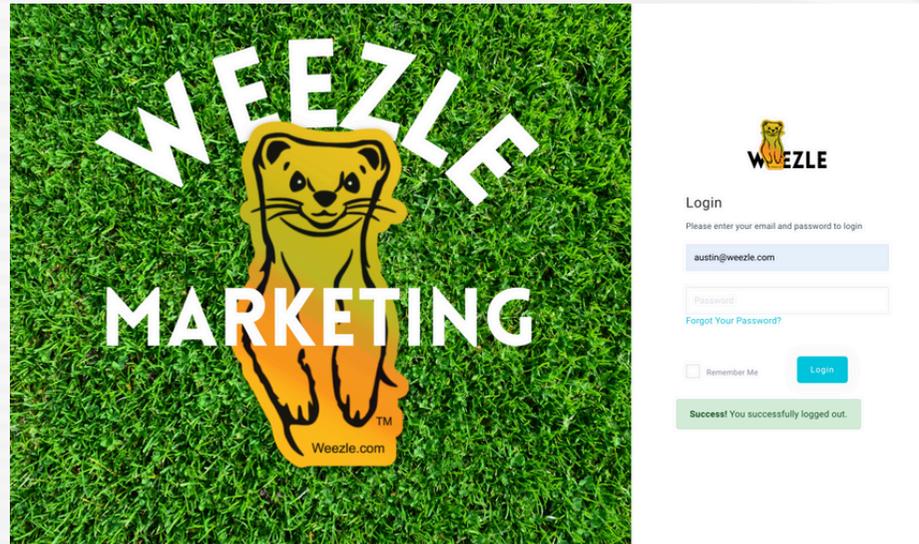
Concrete Planning, Better than Anyone!
Strategizing & Planning is a Key First Step

What to Expect?

- **Dashboard** : To get quick Custom URL Audits.
- Keyword Rankings, Average Keyword Ranking, SEO Action Progress %, Priority SEO Actions, Website Traffic, Website Visits, Website Clicks & Impressions, Domain Authority, New Backlinks.
- **Strategy** : Keywords, Content, Competitor Analysis, etc.
- **Actions** : With Completion Percentage. It knows!
- **Local Strategy** : Listings, Directories, Reviews, Posts, etc.
- **Backlinks** : Health check & Audits.
- **Reporting** : Traffic, Keyword Tracker, Keyword Scan, etc.
- Audits, Content Suggestions from most popular & More!

The Software

Custom to your URL



The image is a screenshot of the Weezle Marketing dashboard. At the top is a navigation bar with icons and labels for: Dashboard, Strategy, Onsite Optimizer, Actions, Local, Backlinks, Reporting, and Help Center. Below this is a main content area with several panels. On the left, under 'Strategy', are 'Keyword Research', 'Keyword Sitemap', 'Content Strategy', and 'Competitor Analysis'. In the center, under 'Actions', are 'Listing Manager', 'Reviews', 'Posts', 'Directories', 'Local Actions', 'Performance', and 'Rankings'. On the right, under 'Backlinks', are 'Your Backlinks', 'Competitor Opportunities', and 'Backlink Healthcheck'. Below the navigation bar, there is a progress indicator showing 'You're behind! Completed 6% of your goal, 57% through the month.' with a bar chart. Below that is a 'Platform Actions' section with five items, each with a green checkmark and a timer: 'We need you to connect your Google Analytics account' (5 mins), 'We need you to connect your Google Search Console account' (5 mins), 'Do you want to track your competitor's SEO? Make sure you add some into the platform' (10 mins), 'We've noticed that multiple pages have the same H1 heading "stay in touch"' (10 mins), and 'We've noticed that multiple pages have the same meta description' (10 mins). On the far right, there is a vertical sidebar with a 'Traffic' chart, a 'Keyword Tracker' search icon, and a 'Keyword Scan' icon. At the bottom right, a 'Report Builder' icon is visible. Two large black arrows point from the 'Strategy' and 'Backlinks' sections towards the 'Report Builder' area.

ACTION

Step 2 : Take your Plan into ---> Action :



Don't Skip the Action!

Optimize your Website, Content & Ads

What to Expect?

- **OPTIMIZER** : On our Software we have a direct 'Onsite Optimizer for your Website to be changed LIVE! We just spend hours doing these tasks that are suggested by Search Engines
- **CONTENT** : We can create videos & photos around your brand. You can send us your video and we can edit to be 'Viral' ready. We have staffed the best graphic designers, illustrators, editors, social media managers, content specialists, etc.
- **ADS** : We know how to run and manage ads... Mainly on Google, LinkedIn, Pinterest, Facebook & Instagram.

These **3 Formulate** together to grow Trust & Conversions to your brand online through the '**Online Funnel**'.

Optimization

On Site Optimizer - No more Questions

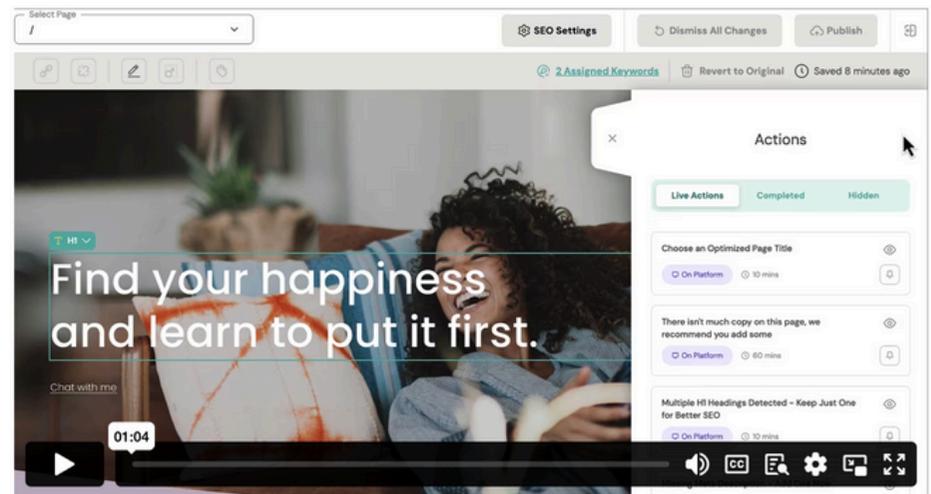
Optimize Your Website Faster & Easier With Our Onsite Optimizer

As a user, you have access to our exclusive Onsite Optimizer; a tool that makes it a breeze to implement the SEO changes recommended by our platform directly on your website—bypassing your CMS and working flawlessly across all platforms.

Designed for busy marketers, the Onsite Optimizer can be up and running in less than 5 minutes, empowering you to:

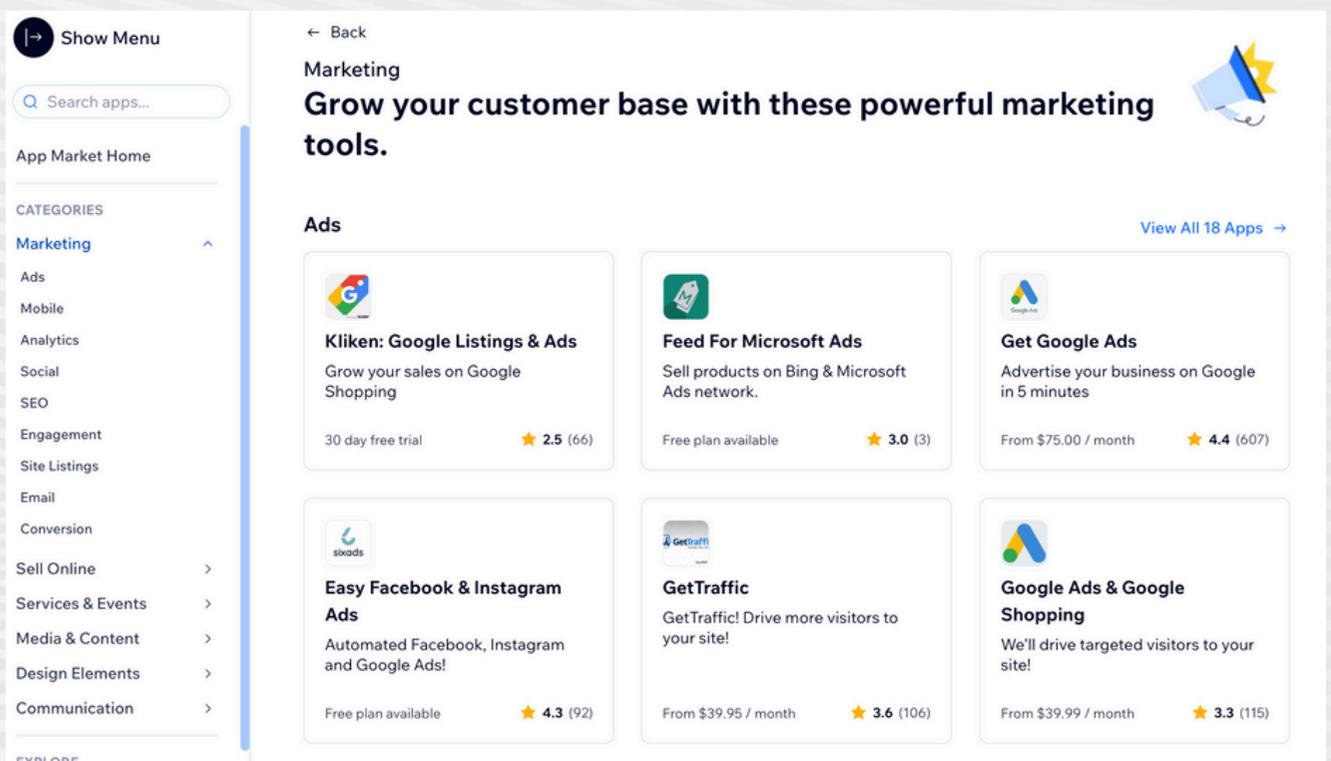
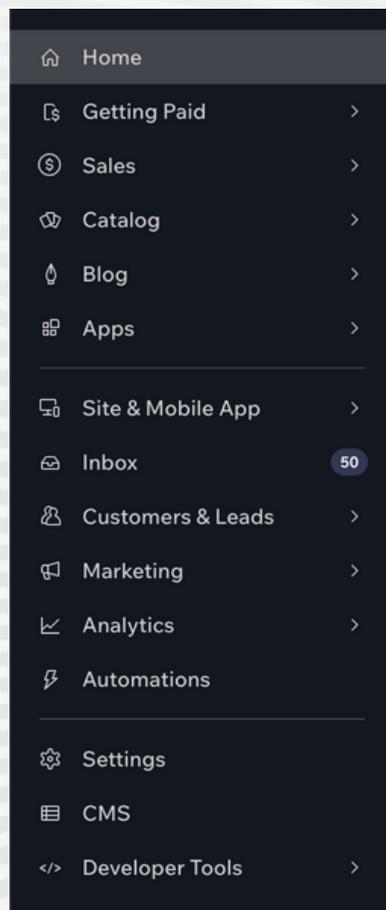
- ✓ **Simple & Fast SEO:** Make your SEO changes easily through our direct, user-friendly interface.
- ✓ **Easy Installation:** It takes only 5-minutes to install the simple snippet on your website.
- ✓ **AI Content Writer:** The in-built AI will write keyword-focused SEO content for you.
- ✓ **Google Approved SEO:** Our JavaScript optimization aligns with Google's guidelines, so all changes are SEO-friendly.
- ✓ **Lasting Changes:** All changes remain on the website as long as your Hike Agency account is still active.

[Begin 5-Minute Installation](#)

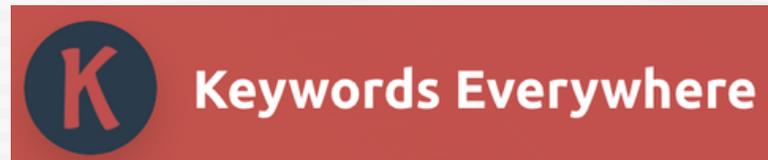
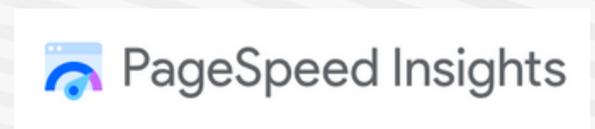
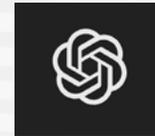


Website Dashboard Expert (Example WIX)

- We know how to Convert! We know how to apply the best Apps on every platform. How to Communicate, & More!



Competitor Analysis



We pay for all the Secrets to Double Check
(NOT SPONSORED)

Backlink Building

10,000
Published Articles

30+ Publications to Choose From

- Published Guaranteed
- Backlink Live in 1-5 Days
- Article Custom Created
- Keyword Heavy
- SEO Heavy
- Building Trust Guaranteed!

Request Article [HERE](#)

Welcome back 🙌

Sign in

[Don't have an account? Sign up](#)

if

Real Estate Today

Celebrity NEWS

The Wall Street Times

ARTIST WEEKLY

US REPORTER

US INSIDER

We can get you published in over 30+ publications in 24 hours.
We have the connections to influencer, journalists, etc.

We know Ads

Daily Mail AUSTRALIA
Latest Headlines

'It's my holy grail product': The \$30 Australian BB cream with over 1,000 five-star reviews

BREAKFAST DECISION?

✓ 110 Calories	✗ 480 Calories
✓ 0g Fat	✗ 36g Fat
✓ 6g Carbs	✗ 56g Carbs

SwiftSweep

DU WILLST WISCHEN OHNE DICH ZU BÜCKEN?
DANK UNS IST ES MÖGLICH!

FRÜHJAHR-SALE
40€ RABATT

ULTIMATE PILLOWCASE

FEATURES

- PREVENTS PREMATURE AGING
- PROTECTS AGAINST SKIN CANCER
- IMPROVES SKIN TEXTURE
- HELPS PREVENT ACNE

GET IT NOW!

POV: Your go-to comfiest leggings for the gym, coffee, hikes, errands, EVERYTHING!

gngr bees

America's new favorite lunch

40g protein
27 vitamins & minerals

Vegan
400 calories

34 meals for \$2.50 per meal

Huel

Why We Love
ULTRA RESTORE BODY BUTTER

Immediately 2X Skin's Moisture
Instantly Hydrates

Hyaluronic Acid
Lighter-Than-Air Whipped Texture

KOPARI

skincare pillowcase by argie VS skincare pillowcase by slip

\$49 same silk feel
skin expert recommended
99.7% antibacterial treated with silver

\$99 mulberry silk
beauty expert recommended for skin and hair health

momcozy

Pump closer and better
Free hand, free rein
America's new favorite
and Clean
Way to Breast

S12 Pro Wearable Electric Breast Pump
20% OFF Mothers Day

Schnelles Mittagessen geht auch in gesund!

21 Mahlzeiten ab 3,21€ pro Mahlzeit

Huel

6 benefits of Nutrafol's natural ingredients:

- Visibly thicker hair
- Less shedding
- Visibly thicker lashes and brows
- Improved sleep
- Reduced stress
- Better skin

Keep growing
NUTRAFOL WOMEN

Time for a refill? Subscribe & save 15%!

Save Now!

NO MORE SLEEPLESS NIGHTS

Reishi Stress Relief
Cocoa Improved Blood Flow
Chicory Healthy Digestion
Melatonin Sleep Support
L-Theanine Cognitive Function
Glycine Immune Support

RYZE MUSHROOM MATCHA

TRY IT

One meal of Huel Black Edition =

- More protein than 6 eggs
- More potassium than a banana
- More omega-3 than a salmon fillet
- More vitamin C than an orange

34 meals for \$2.50 per meal

Huel

Say No To Bloating

★★★★★

I love this product! Within one week of starting to take RYZE daily my gut settled down and it lessened my feeling of bloat dramatically. 1.0m sold!

- Roseanne M. (Verified Reviewer)

RYZE MUSHROOM MATCHA

New Colors

Daily Pocket Legging

The Daily Pocket Leggings combines our favorite legging with side pockets for your phone or keys.

HEAL YOUR GUT

RYZE MUSHROOM MATCHA

Vessi Kids

100% Waterproof Shoes

100% WATERPROOF
EASY ON/OFF PULL TAB
MACHINE WASHABLE
CLOUD-LIKE COMFORT

CAN'T SLEEP THROUGH THE NOISE?

Always a perfect fit
Reusable & washable
All-night comfort
28 dB of Noise Reduction

TRY ECHOS

THE OPRAH MAGAZINE GOOD HOUSEKEEPING allure Prevention

blissy

REPORT

Step 3 : Ultimate Goal... Did it Work?



PLAN --> ACTION --> REPORT (REPEAT)

To keep my Job, I needed to Convert!

What to Expect?

- **Conversion Rate** : Turning leads or visitors into customers or desired action the client wants converted. Reflects Success!
- **Customer Acquisition Cost (CAC)** : How much did it cost to acquire these new customers. Managing budgets saving our clients money every month.
- **Return on Investment (ROI)** : What is the revenue or conversions to business collected by our efforts.

Impactful Actions is what we Focus on to
Save you time and Money!

Our Stats

weezle.com



Domain Rating ⁱ

54

Backlinks ⁱ

9.1K

99% dofollow

[Top 100 backlinks](#)

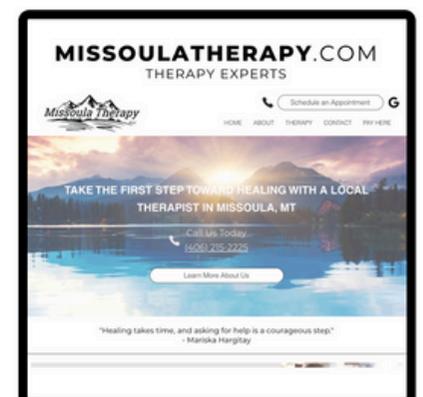
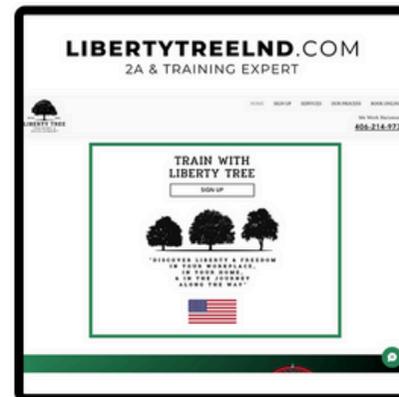
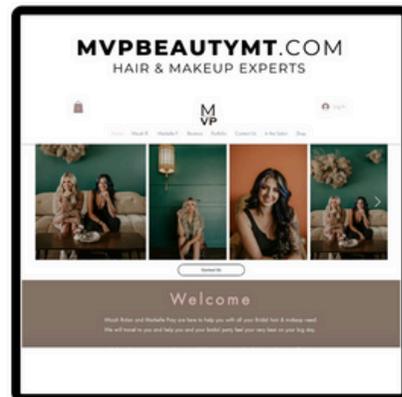
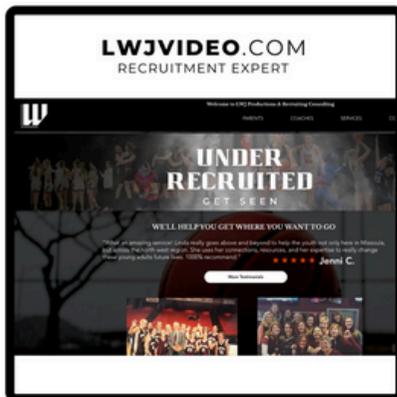
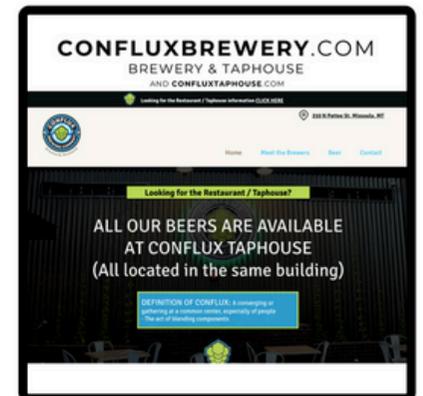
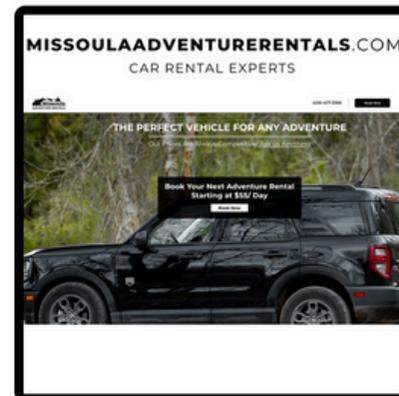
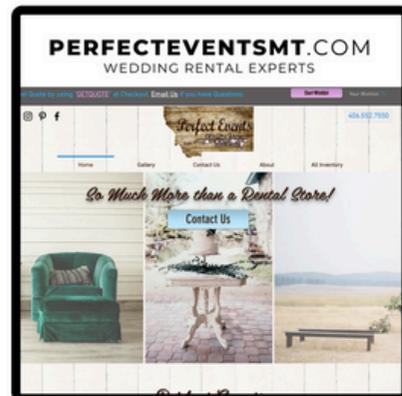
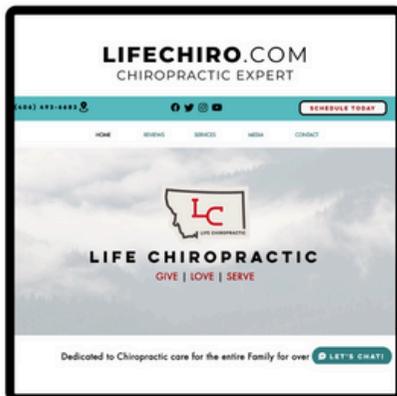
Sites

View and manage all your websites in one place.

All sites

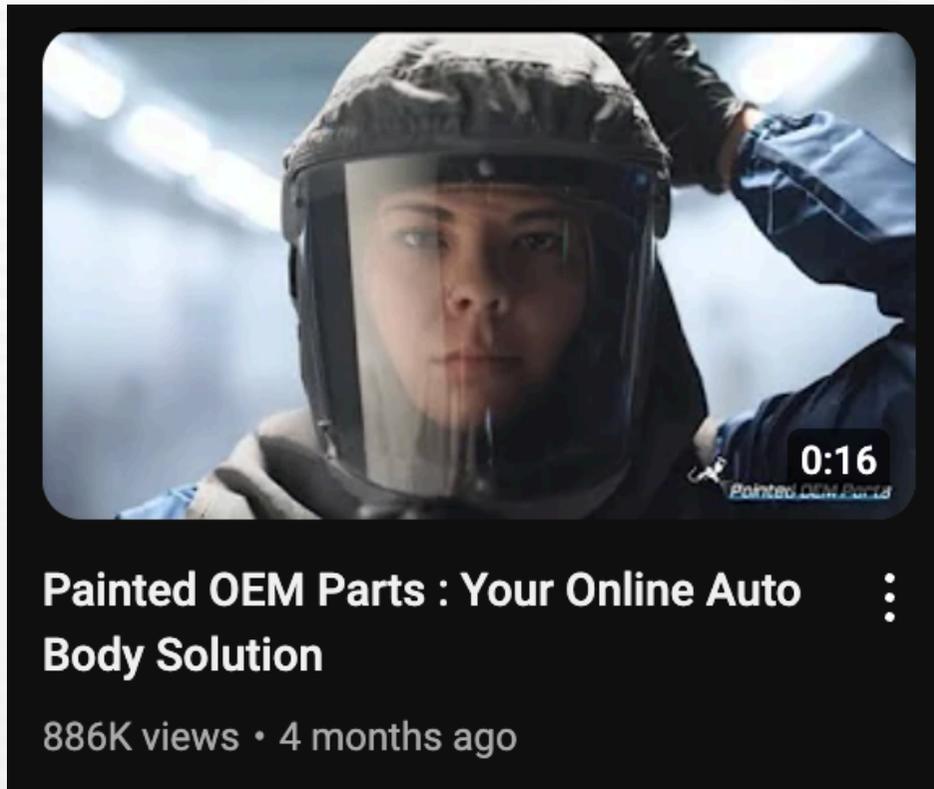
(116) ▾

Manage View ▾



Content Stories

We run meta, google, other Ads + Make the Ad Creatives!



Keyword	Clicks/Mo	Cost/Click	Coverage	AD
oem bumper covers	5.1	\$0.41	8.33%	
New Bumper Covers Painted to Match http://paintedoemparts.com/ Painted Fitted to Match Your Vehicle. Fast Shipping Nationwide. Open Monday-Friday. Make An Inquiry. View Portfolio. BBB Accredited Business. Highlights: Live Chat Support Available, BBB Accredited <i>Ad Position: 1 Date: June 2019</i>				
tahoe hitch cover	21.5	\$1.13	8.33%	AD
replacement tailgates	73.5	\$0.43	8.33%	AD
tailgate for chevy silverado	2.7	\$0.89	8.33%	AD
front bumper mustang	0	\$0.00	8.33%	AD
bumpers for 2016 mustang	0	\$0.00	8.33%	AD
painted bumpers painted	0	\$0.00	8.33%	AD

Top Ads

Learn how to use Ad History

HIGHLIGHT

Ad
<http://paintedoemparts.com/>
Choose Your Make Model and Get a Pre-Painted New Bumper with 99.9% Color-Matching! Factory Quality Bumpers, 99.9% Color-Accurate.

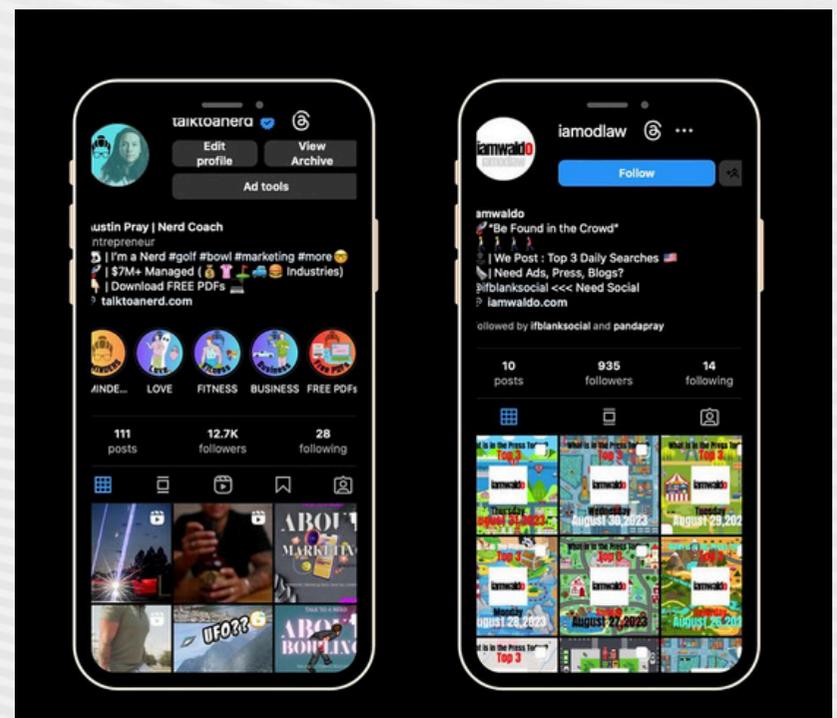
86% of Ads Served

0% in Top of Page

3 of 4 Avg. Position

HIGHLIGHT

Painted Tahoe Hitch Covers | Free Shipping
<http://paintedoemparts.com/>
View Services — Painted Color Matched to Your Vehicle with 99.9%



Successful Reports

Analytics

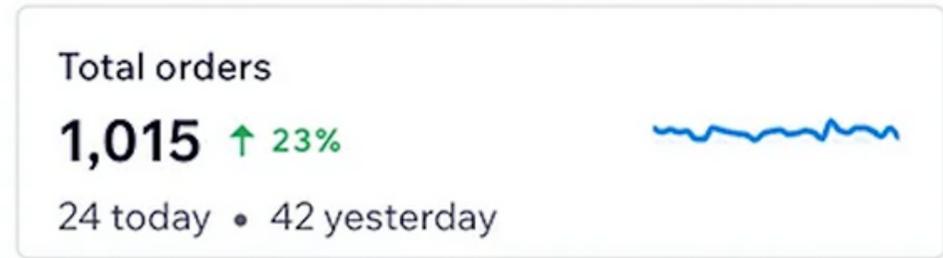
Last year 01/01/2023 - 12/31/2023 Occupancy date All Properties All Channels



Your key stats for the last 30 days ▼



Updated now [Refresh](#)



Analytics 30 live visitors

[View Your Site Analytics](#)

Your key stats for the last 30 days ▼

[+ Add Stats](#)



Updated now [Refresh](#)

Our Clients Love Us



Best Full Service Marketing

Austin has been helping us since 2015 build a complete brand online! We trust everything he has to suggest!



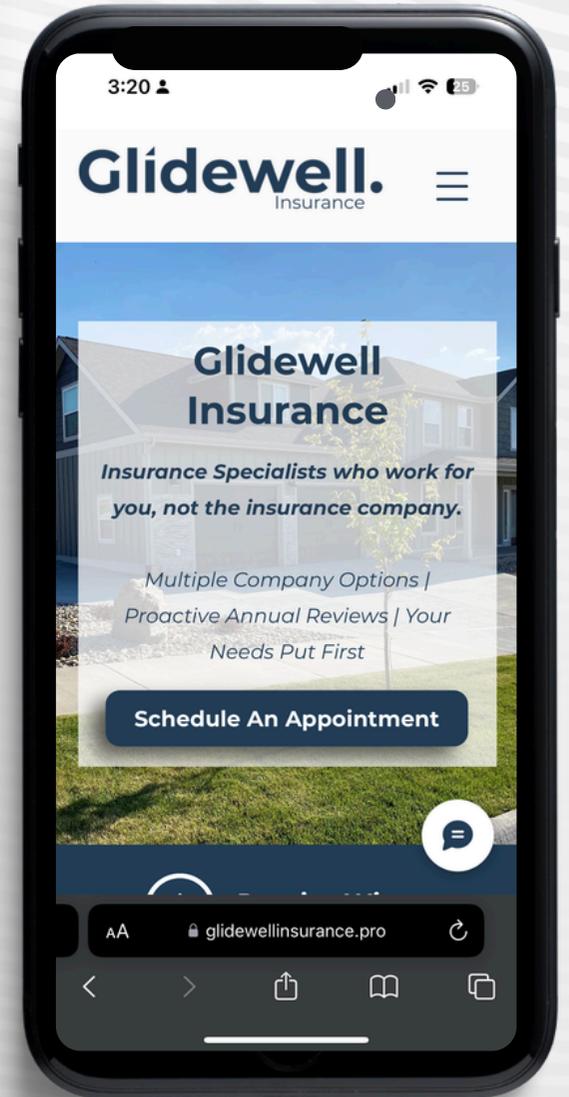
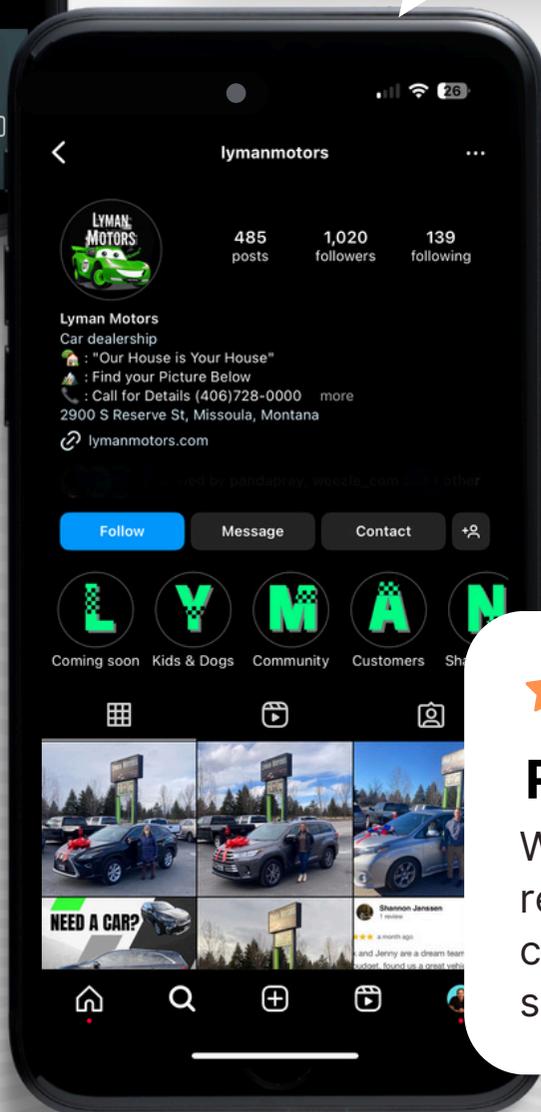
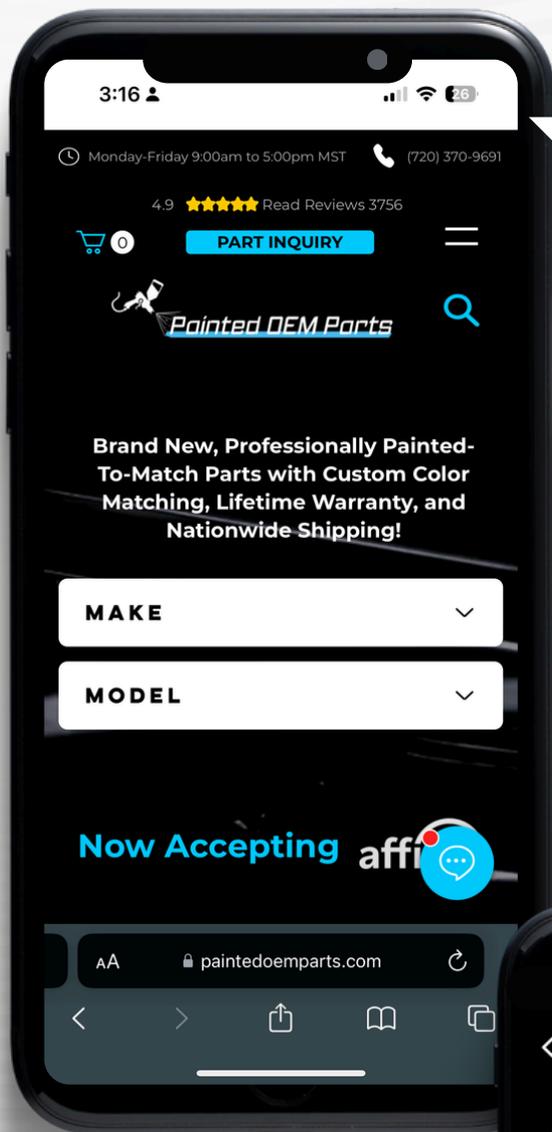
The Best Engagement

We finally have a presence in our small town and people trust us better on social media apps like Instagram! YAY!



Remarkable

We were getting destroyed in search results not showing us first over our competitors. Austin switched us to WIX and started managing SEO.. Now, Up +255%!





Austin Pray
Want to Work Together?
Austin@Weezle.com

SCHEDULE A CALL



WEEZLE.com or IFblank.com