6 Steps to sell more

WITH WEEZLE.COM/REAL-ESTATE









CUSTOMER REALIZATION



DOES THEIR RESEARCH (SEO)

Search

A Real Estate Agent in My Area to Help Sell or Buy

1 Result Found: You

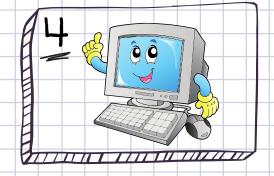
BUILD TRUST ONLINE

3

WITH

WEST COM

HAVE A SIMPLE CALL TO ACTION



CONVERT YOUR C.T.A.



ENGAGE ONLINE

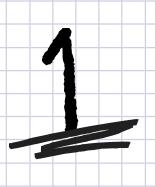








CUSTOMER REALIZATION





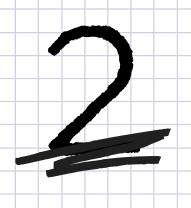
 PEOPLE WILL EITHER <u>SEARCH ONLINE</u>, ASK A FRIEND, OR LOOK UP A SUPPLEMENTAL BUSINESS LIKE ZILLOW, MLS, MORTGAGE LENDING, CITY PLANNING SITES, ETC.







DOES THEIR RESEARCH (SEO)



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• When searching online, play chess not checkers.

Think of <u>keywords & keyword Phrases</u> that people will search. There is software that can help this







BUILD TRUST ONLINE



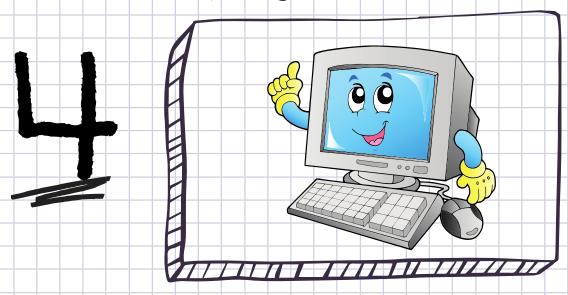


• Online is a Scary place these days with scams AND FOREIGN SCAMS, LET WEEZLE HELP YOU STAND OUT WITH A WEBSITE, SEO, ADS, SOCIAL CONTENT, ETC.





HAVE A SIMPLE CALL TO ACTION



WHILE STANDING OUT, MAKE SURE THAT YOUR <u>CALL TO</u>
 <u>ACTION</u> IS SIMPLE. WE TYPICALLY SEE THE: CALL NOW,
 INVENTORY, REVIEWS OR SUBSCRIBE TO COLLECT INFO







• DELIVERABLES. AFTER COLLECTING INFO FROM YOUR NEW TRAFFIC VISITORS, <u>CONVERT THEM INTO SALES</u>. WE CAN HELP BRAINSTORM YOUR REVENUE STREAMS AND / OR BUILD YOUR COMMUNITY BY LOOKING INTO DEMOGRAPHIC TYPES.







ENGAGE ONLINE



NURTURE YOUR LEADS. THINK ABOUT EMAIL CAMPAIGNS,
 COMMUNITY EVENTS, RE-TARGETING ADS, TESTIMONIALS,
 REVIEWS, COURSES, PODCASTS, SOCIAL MEDIA, ETC.



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GET LEADS & FOUND MORE WITH WEEZLE.COM

BUILD A LEAD GENERATING POWERHOUSE

-WITH A PROFILE THAT IS SEARCHABLE
-LEVERAGE WITH ADS / PRESS / BLOGS
-SOCIAL MEDIA MANAGEMENT
-CONTENT & BRANDING



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